

#### **About Solidaritech**

Some context for the role of Customer Service Coordinator

#TechnologyForEveryone



### About Us

Solidaritech re-purpose unwanted laptops, desktops, tablets and smart-phones, passing them on to asylum seekers and refugees to help them resolve their immigration status, pursue studies and start their lives in their new country. Solidaritech professionally wipe the device's drives, installing new Operating Systems to make a new, quicker and more usable machine.

Solidaritech was formed in 2017, and since then we've provided over 3,000 devices to people referred to us either directly or via partner organisations in the migrant support sector. We have deep and strong links in our local community and further afield across the Yorkshire and Humber region.

We started off as a small community project, but have since grown in size to deliver European funded projects and have attracted funding from organisations such as The National Lottery, Power to Change, Hilden Charitable Trust and Allen Lane Foundation.

We aren't all 'techies', we believe that access to technology is a crucial part of participating in UK life in the twenty-first century.

#### The Story So Far









**DONATE YOUR OLD TECHNOLOGY** 

WE WIPE YOUR DATA

**DONATE TO BENEFICIARIES** 

SOLDARITECH

## **About The Role**

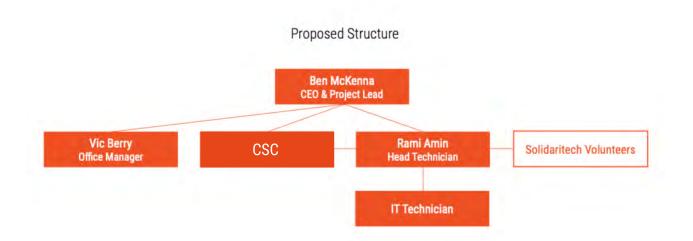
The Customer Service Coordinator (CSC) will have the objective of increasing efficiency of our customer communication with donors and beneficiaries. Around 90% of Solidaritech referrals (requests for laptops, phones, tablets and computers) come from partner organisations and this role will make our referrals more consultative and 'human shaped'. Your role will be to work with Solidaritech technicians to get the right thing for the right person, quickly and efficiently.

The CEO will supervise the CSC, creating additional capacity for technical staff to focus on refurbishing technology. The CSC will also support the development of SolidCRM (Our bespoke Customer Relationship Management system) by testing the system's use as the development progresses. <u>We are not looking for a 'techie' person for this role</u>, though knowledge and experience with in working with technology will definitely be a big help. Mainly we're looking for someone who is interested in improving the customer experience, and who is able to work with a diverse - ethnically, religiously, and culturally speaking - client group to achieve results for us and our customers.

With a client group as diverse as ours - last week we dealt with people from Russia, Africa, South and Central America, the Middle East and East Asia - it can sometimes be hard to get clarity in terms of the specific user's needs, however it is a crucial part of providing them the right item of technology for what can sometimes be quite a specific role. With an improved customer experience, the right person and more time to get to the bottom of a client's user needs we can improve this area of our work.

### **How This Role Fits In**





## **How Solidaritech's SolidCRM Works**

The development of SolidCRM has been the culmination of a lot of work by staff and volunteers, and since being launched last year it has seen an impact on both donations in and donations out. However, SolidCRM is not a completed piece of technology, it is instead an evolving piece of work which we are continuing to augment around staff, donors and volunteers to ensure it gives us what we want as a business.

SolidCRM allows us to capture referral data through forms on the front end of the website, this feeds into our referrals process, with the person being referred or the referring agency then being contacted to establish their needs before a matching machine is either dispatched or made available to be picked up.

F N	ew CiviCRM	N.												-		Ben McKen
lar	dware L		d Hardware											Screet	Options *	Help
		-		Ready for	Recipient (103)	5)   Read	y to Ship (59)	Alread	ly Shipped (1706)						Search H	ardware Lo
Bulk actions ~		Apply	All dates	Y	Show All Devices ~		Donation Status		Show All Brands ~	Show All Operating Syst	w Show	All Conditie	on v	Filter		
													2,8011	iems 🔍 🤇	16 of	141 📀
0	Title	Devices	Projects	Brand	Operating System	Donatio Status	n Condition	٠	Date	Number Sticker	Model No.	Dunor	Recipient	Date Shipped	Wiped	OS Installe
	SOL2709	Mobile	SOL	OnePlus	Android	Canniba ed	alis —		Signed Off 2023/02/07 at 13:01	SOL2709	OnePlus A5000			07/03/2023		
0	50L2708	Mobile	SOL	Apple	-	Needs		7	Signed Off 2023/02/07 at 12:18	SOL2708	A1660		×	×		
0	SOL2707	Mobile	SOL	Motorela	Android	Donated	t Donated	-	Signed Off 2023/02/07 at 12:08	50L2707	GK40			28/02/2023		
0	SOL2706	Mobile	SOL	SAGEM	-	Recycle	d —	-	Signed Off 2023/02/07 at 11:54	SOL2706	My X-2			07/02/2023		
0	SOL2705	Mobile	SOL	Nokia	-	Recycle	- b	-	Signed Off 2023/02/07 at 11:46	SOL2705	206.1			07/02/2023		5
0	50L2704	Mobile	SOL	Samsung	1	Recycle	- b	7	Signed Off 2023/02/07 at 11:44	SOL2704	OT-E1080i		T i	07/02/2023		
0	SOL2703	Mobile	SOL	Nokia	-	Recycle	- b	-	Signed Off 2023/02/07 at 11:41	SOL2703	BL-SCB			07/02/2023		Ę
D	SOL2702	Other	SOL	Samsung	-	Ready	~	-	Signed Off 2023/02/07 at 10:16	SOL2702	T24E319EX		×	×		Ę
0	SOL2701	Other	SOL	Samsung	-	Ready	-	-	Signed Off 2023/02/07 at 10:15	SOL2701 )	032ED4505		×	×	8	Ę
0	SOL 7700	Laptop	SOL	Gamsung	-	Recycle	d -	-	Signed Off 2023/02/07 at 10:09	50L2700	NP-8520			07/02/2023		ę
5	SOL2099	Leptop	SOL	Apple	-	Needs		-	Signed Off 2023/02/07 at 09:51	SOL2699	A1708 EMC 3164		×	ж		
	SOL2698	Leptop	SOL	Apple		Ready	-	-	Signed Off 2023/02/06 at 15:30	SOL2698	A1502 EMC 2835		×	ж		Ę
0	SOL2697	Laptop	SOL	Apple	-	Ready	-	-	Signed Off 2023/02/06 at 15:28	SOL2697	A1502 EMC 2835		×			
0	SOL2696	Laptop	SOL	Apple	-	Needs	-	-	Signed Off 2023/02/06 at 15:26	SOL2696	A1502 EMC 2835		×	×		
-	5012695	Laptop	SOL	Apple	-	Needs	-	2	Signed Off		A1502 EMC					

However, this process is the bare minimum of what can be achieved and there are several points within it that we can expand on to do a better job. These could be, but aren't limited to, having a longer dialogue during the matching process with the client referred to us, returning to clients after they've received technology to see how the process was for them and integrating any process changes based on client feedback into the SolidCRM and client process.

We may also benefit from more regular contact with larger-scale corporate donors, to ensure that the supply of technology better meets the demand, which has historically always outstripped supply. SolidCRM can help diarise these calls, by logging interactions.

# **Further Reading**

You can read more about Solidaritech on their website <u>www.solidaritech.com</u>.

If you're interested in who we are and what we do you can watch a short documentary about us here.

We were also recently featured in a <u>news article</u> about community businesses.

# Thank you!